

ROLLING INSPIRATION

The leading lifestyle publication for people with mobility impairments

2020 RATE CARD

The leading media partner
for the disability sector



ROLLING INSPIRATION

Rolling Inspiration is published for people with mobility impairments



rollinginspiration@qasa.co.za



084 788 8399



www.rollinginspiration.co.za



David Lewis Lodge
6 Du Preez Road
Edenvale
1641



Published by QASA

TRUSTED MEDIA PARTNER

Rolling Inspiration is the leading lifestyle publication for people with mobility impairments in South Africa. Thousands of people with disabilities, medical professionals and members of the disability community subscribe to the magazine, receive the electronic newsletter and visit the *Rolling Inspiration* website and social media for all their disability-related news and information.

With such a broad audience and presence at important events, this world-class publication offers advertisers the opportunity to build their brand and reach potential customers on all platforms.

With an emphasis on quality and affordability, *Rolling Inspiration* is dedicated to building long-lasting relationships with its advertisers.

Start your journey with us today!





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Now published in-house by the QuadPara Association of South Africa (QASA), *Rolling Inspiration* will do more to ensure clients speak to the right audiences on the right platforms.

Advertisers will have an opportunity to provide feedback on services, while regular advertisers can take advantage of exclusives deals and partnerships to be announced later in 2020.

AN AUDIENCE THAT MATTERS

There are roughly 1 500 copies of the bi-monthly magazine printed and distributed among subscribers, QASA members, industry experts, at schools and disability events.

The distribution of the magazine is carefully curated to ensure it is seen by potential customers to offer advertisers the best possible value.

The website has a viewership of roughly 3 500 people per month with new articles loaded every second week. The electronic newsletter is sent to roughly 2 000 subscribers bi-weekly with interesting and relevant news.

The publication is also active on social media with a Facebook, Twitter and Instagram account that is updated daily and reaches thousands of people.



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AT AFFORDABLE PRICES

Deposits or upfront payment is required. A proof of payment should accompany the signed order. Accounts should be settled within 30 days. Rates exclude agency fees, but include copies of the printed magazine.

QASA reserves the right to refuse the cover if the material is deemed inappropriate. The cover will be replaced and the booking changed to a double-page spread. The advertiser will be notified in advance.

Rolling Inspiration covers must feature a person with a mobility impairment.

COVER PLUS A DOUBLE-PAGE SPREAD (DPS)



R42 000

Includes
10 free
copies

A minimum of 10%
deposit required
when booking.

DOUBLE-PAGE SPREAD

R23 000

A minimum of 10%
deposit required
when booking.

Includes
10 free
copies

PRIME

R17 000

A minimum of 25%
deposit required
when booking.

Includes
10 free
copies

FULL PAGE

R15 400

A minimum of 25%
deposit required
when booking.

Includes
5 free
copies

COVER PLUS A SINGLE PAGE



R30 000

A minimum of 10%
deposit required
when booking.

Includes
10 free
copies

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HALF PAGE

Includes
5 free
copies

R8 000

A minimum of 50%
deposit required
when booking.

QUARTER PAGE

Includes
2 free
copies

Full amount due
when booking.

R4 000

CLASSIFIEDS LISTING

Includes
a free
copy

Full amount due
when booking.

R1 000

DIGITAL ADVERTISING

Website, newsletter and social media advertisements need to be paid upfront.

WEBSITE

R1 200



Price per month. A performance
report can be provided at an
additional cost.

NEWSLETTER

R1 200



Price per newsletter for either a
banner or article. Both a banner
and article is R2 400. A report can
be provided at an additional cost.

Social media

R500

Price per post. A maximum of six posts
per month allowed (exceptions are
made for events). A report can be
provided at an additional cost.



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CONTACT INFORMATION

To enquire about a booking,
contact us today on:



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@RollingInspirationMag



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Owned and published by the QuadPara
Association of South Africa (QASA)